

THE BARRIER-FREE & INCLUSIVE MUSEUM GUIDE

- One system/device for all visitors
- Multilingual
- For people with hearing impairments: add sign language option to text content
- For blind and partially sighted people: assists navigation and orientation together with tactile guidance systems
- Inverse, high-contrast display (luminance contrast)
- Plain fonts, easily scalable text and images
- Supports multi-sensory design principle
- Plain language, augmentation with illustrations and pictograms
- Variable NFC chip installation height (e.g. for children, wheelchair users)
- Separate content for children

Offer all your visitors exciting new ways to experience and enjoy your museum and explore your exhibitions.

Incorporating the Digital Guide in the early planning stages means that it can become an integral element of the exhibition.

Statistics

EVALUATE VISITOR BEHAVIOUR

- Which exhibits attracted the greatest interest?
- How long are visitor 'dwell times'?
- Which routes do visitors take?

Respond rapidly to visitor feedback!

We and our partners are happy to advise you on development and implementation of individually tailored inclusivity concepts and content.

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Supports NFC,
Beacon, GPS, AR



 **dorengo**

NFC MULTIMEDIA GUIDE -
inclusive, digital, barrier-free
with and without WiFi

dorengo is...

1. INTUITIVE

- Intuitive and easy to use for all ages
- Target-group-specific content
- Supports wayfinding and navigation in the museum
- No need for assistance from museum staff
- Easy content administration via Content Management System
- Clarity: one system for everyone

2. INDIVIDUAL

The digital museum guide is individually customisable for specific needs and requirements

- Customise application with own design and layout
- Content input and changes right up to exhibition opening and after
- No comprehensive WiFi cover needed
- Use on museum rental equipment or visitors' own devices
- Can be used in indoor and outdoor spaces
- Any number of languages and language styles

- Individual themed trails and guided tours
- Supports NFC, Bluetooth (beacons), optical recognition (AR, QR) and GPS, as appropriate to content and spatial characteristics

3. INNOVATIVE

dorengo combines...

- innovative technology and content in a single medium
- individually tailored solutions and concepts
- intuitive operation and inclusivity opportunities
- cost efficiency and time saving
- stability and high reliability



Exhibitors and visitors are excited...

'I was surprised and delighted by the high levels of acceptance, particularly from older people, who make up a significant proportion of our visitors today.'

Erik Tirkkonen, Maritime Museum Finland

'... the interweaving of exhibits, content and multimedia material is integral to the exhibition scenography.'

Dr. Bleile, Landesmuseum Schloss Gottorf

'... very interesting, and very exciting and informative for our children in particular, thanks to the tablets.'

visitor statement

'A magnificent and interesting exhibition. The tablets – an excellent idea and very helpful!'

visitor statement